

**"It's amazing when people come in for an interview and say, 'Can you tell me about your business?' Seriously, people. There's an Internet. Look it up."**

**HR professional in New York City**

## Company Research Lesson

You will be researching a variety of companies that are in the industry sectors that we have been studying. The Industry sectors are-

- Manufacturing
- Logistics
- Energy
- Infrastructure
- Healthcare

Using the links below you need to find out as much information as you can about the company. Start by finding and analyzing the company's mission statement. Next find out things the company is highlighting on their website. There is a wealth of information on a company's website, you need to gather as much information as possible.

You will be working in groups of two or three. Each group is responsible for gathering information, organizing the information, and presenting the groups findings to the class. You will be using Microsoft PowerPoint for your presentation.

Questions to help guide your research-

1. What is the company's mission statement?
2. What is the company's vision?
3. What is the company's history?
4. What types of products or services does the company offer?
5. What causes does the company support?
6. What's it like to work for the company?
7. What types of environmental concerns does the company have?
8. What types of people work for the company?

**Use the links below to find out the information you need about the company!**

Manufacturing-

- <http://www.fritolay.com/careers.htm>
- <http://www.nestleusa.com/>
- <https://www.nestlejobs.com/employment/united-states-california-bakersfield-nestle-usa-jobs/806/18007/6252001-5332921-5362932-5325738/4>

Logistics-

- <http://www.bolthouse.com/about>

Energy-

- <http://www.halliburton.com/en-US/default.page>
- <http://www.aeraenergy.com/>
- <http://www.chevron.com/>

Infrastructure-

- <http://www.hsr.ca.gov/about/careers/index.html>
- <http://www.psomas.com/contacts/bakersfield/>

Telecommunications-

- <http://www.lightspeedsystems.com/>
- <https://www.att.com/>

Healthcare-

- <http://www.dignityhealth.org/mercy-bakersfield/>
- <https://www.adventisthealth.org/sjch/pages/default.aspx>